

CBCS SCHEME

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15AU51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Write the characteristics of management. (08 Marks)
b. With sketch explain the levels of management. List contribution of F.W. Taylor for the scientific management. (08 Marks)

OR

- 2 a. Define planning. Discuss its importance. (08 Marks)
b. Differentiate between strategic planning and tactical planning. List the steps in planning and planning premises. (08 Marks)

Module-2

- 3 a. Write the various principals of organization. Explain any three. (08 Marks)
b. What is span of control and what factors affect it? (08 Marks)

OR

- 4 a. Define motivation. Explain Maslow's theory of motivation. (08 Marks)
b. List and explain any two methods of establishing sound control. (08 Marks)

Module-3

- 5 a. Define Entrepreneur. List the characteristics of entrepreneur. (08 Marks)
b. Explain stages in Entrepreneurial process. (08 Marks)

OR

- 6 a. Explain the role of entrepreneur in economic development in India. (08 Marks)
b. What are the barriers of entrepreneurship? Explain any two. (08 Marks)

Module-4

- 7 a. List objectives of SSI's and write the steps involved in starting a SSI's. (08 Marks)
b. What are the impact of liberalization privatization and globalization? (08 Marks)

OR

- 8 a. Write the functions of TECSOK and DIC's. (08 Marks)
b. Explain the objectives of KSFC and NSIC. (08 Marks)

Module-5

- 9 a. List and explain contents of project report. (08 Marks)
b. What is network analysis? Explain PERT. (08 Marks)

OR

- 10 a. List different methods of project appraisal. Explain any two. (08 Marks)
b. Define partnership. List the different kinds of partners. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.